



Dear Midway City Mayor Celeste Johnson

and

Midway City Council Members Lisa Orme, Jeff Drury, JC Simonsen, Craig Simons and Kevin Payne,

We are writing in hopes that Midway City will reconsider the recently adopted sign ordinance.

As a construction company we rely on signage and are required in most jurisdictions to provide a sign with the address, lot number and our name and phone number. This allows contractors to find the correct job site along with city/county/public works or state SWPPP inspectors to contact the right company. Our signs are roughly 2' wide x 3' tall and only remain posted on-site during construction and are removed upon receiving the certificate of occupancy. We field many calls from neighbors who might otherwise call the city about minor issues during construction. We often have design partners or bankers who want to show their involvement in the project, and they have posted their own signs or added their name to our signs.

By adopting the recent sign code, we have been denied inspections at multiple projects with signs that only had our name and not even contact information. This has caused delays with inspections as well as confusion by subcontractors and visitors to our job sites. As we have encountered these new codes, we have appreciated working with the city staff as they have explained each of the nuances to the new code.

We ask that the city please adjust the sign code to allow more favorable working conditions for businesses working in the city. We have worked and resided in the city for years supporting all events and activities personally and professionally and we ask that the city support us. It seems like the city would like to promote a positive business environment!!

Kindly,

Watts Enterprises:

James Hendricks, Russ Watts, Mike Tagliabue, Mike Nelson, Rod Riddle, Brian Thayer