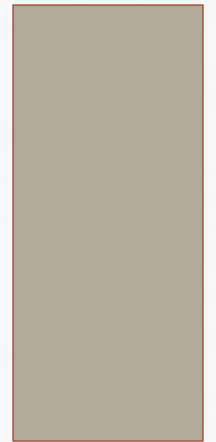


# SIGNS

ORDINANCE 2024-14



# PROPOSED REVISIONS

- Temporary signs for new businesses will be allowed
  - Restricted to 50% of the allowed size
  - Only one per business
  - Business license will not be renewed on the 3<sup>rd</sup> year if temporary sign is not replaced with a permanent sign
- Painted signs
  - Must receive VAC approval
  - If approval is not granted, then a decorative sign is always allowed

# PROPOSED REVISIONS

- Metal signs with cutout letters are now allowed
- A-frame signs are allowed
  - Sign must be located within 5 feet of an entry door
  - Must be located on private property
  - Chalkboard to emphasize sales, changeable events, and create character rather than use as a permanent sign
  - Size limitation of 2' x 3'
  - Staff would have the ability to confiscate noncompliant signs



Tea  
House

Big Boss  
**BAR MENU**  
COCKTAILS  
Wine  
Liquor  
Beer  
Soft Drink  
Smoothie  
Sandwich  
Salad  
Dessert



COLD? SOUP!  
TIRED? COFFEE!  
BORED? BOOKS!!

Winstub

# Le Bleu

Nos Spécialités Alsaciennes

La choucroute garnie 16,90

Le Baeckeoffe  
(salade verte.) 19,80

Le Wädele Braisé  
Au Pinot NOIR 17,30

Le Bibeleskäs  
(fromage Blanc) 13,10

Le Petit Salé  
Aux lentilles 15,70



RESTAURANT

• FRESH FISH

• SEA BASS

• GRILLED

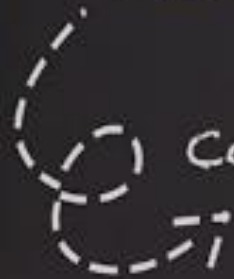
OCTOPUS

• SWORD FISH

• KALAMARIS

Wellington  
Coffee House

YOUR FIRST  
CUP'S ON US.



Come on in.

976.555.6588

[www.wellingtoncoffeehouse.web](http://www.wellingtoncoffeehouse.web)



# SIGNS

- Flat version of this sign is \$800-  
\$1000 3D is \$2000-2500



3D raised lettering/logo  
3/4" thick  
painted to match  
customer logo specs

Wooden back Panel  
painted to match customer  
pantone color



# DECORATIVE SIGNS

- I. Decorative Sign. A permanent sign that has depth (i.e., incorporates elements such as raised lettering or engraved/carved/routed lettering). Permanent signs and sign frames that are made of the following materials and subject to the following specifications (\*) (\*\*):

Wood or simulated wood (carved or routed and then painted or left unpainted). Since these signs inherently have depth, they are subject to all specifications set forth below except specific letter depths. Please note: burning and/or charring does not meet this depth requirement.

Wood or simulated wood products with mounted wood or metal letters. This does not include using pictures, printed vinyl, or other methods of making metal or other nonpermitted materials look like wood.

Wood or metal letters attached directly to the outside wall of a commercial building.

# DECORATIVE SIGNS

- I. Decorative Sign. A permanent sign that has depth (i.e., incorporates elements such as raised lettering or engraved/carved/routed lettering). Permanent signs and sign frames that are made of the following materials and subject to the following specifications (\*) (\*\*):

Rock or stone. Boulders with engraved or metal lettering or stones set in mortar, combined with wood or metal.

Metal – decorative (containing an element of wrought iron, brass, steel, copper or other metal ornamentation). Flat metal signs and/or backing for signs and letters is not permitted.

Architectural signs that make use of statuary, fountains, and old world/Swiss-European architectural elements.

Painted Stucco and/or signs painted on the exterior of the building in a European fashion (are subject to all requirements except letter depth).

# SIGNS 16:21

- Sign Depth

- (\*) Signs and letters shall conform to the following specifications:
  - 1. Sign area greater than or equal to 20 square feet requires a minimum letter depth of two (2) inches.
  - 2. Sign area greater than or equal to 10 square feet and less than 20 square feet requires a minimum letter depth of one (1) inch.
  - 3. Sign area less than 10 square feet requires a minimum letter depth of one-half inch.
  - 4. No single letter can exceed two feet in height and/or two feet in width.
  - 5. No web addresses, phone numbers, hashtags, QR codes, or similar information shall be displayed on signs. Exceptions: QR codes are permitted on Menu Signs, Temporary Constructions Banners, Historical Makers, Trail Signs, and City Signs.