

2024 | UtahStateUniversity



# Wellbeing in Midway

Reporting on Survey Findings  
Dr. Courtney Flint  
September 3, 2024

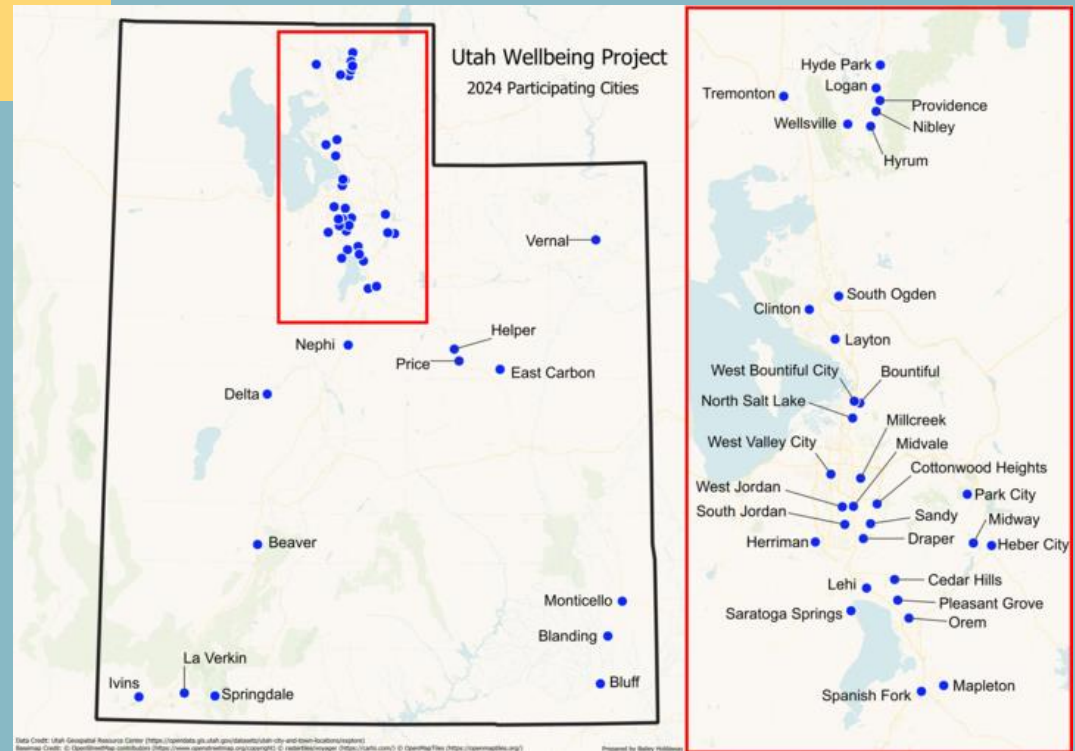


# Survey Project Goals

To provide Utah city and town leaders with information on the wellbeing and perspectives of residents to inform local planning processes and decision making.

To support comparative research on community wellbeing.

To support statewide and regional policy and planning efforts with data representing the lives of Utahns.




# City Reports Are Online Now!

[www.usu.edu/utah-wellbeing-project/](http://www.usu.edu/utah-wellbeing-project/)



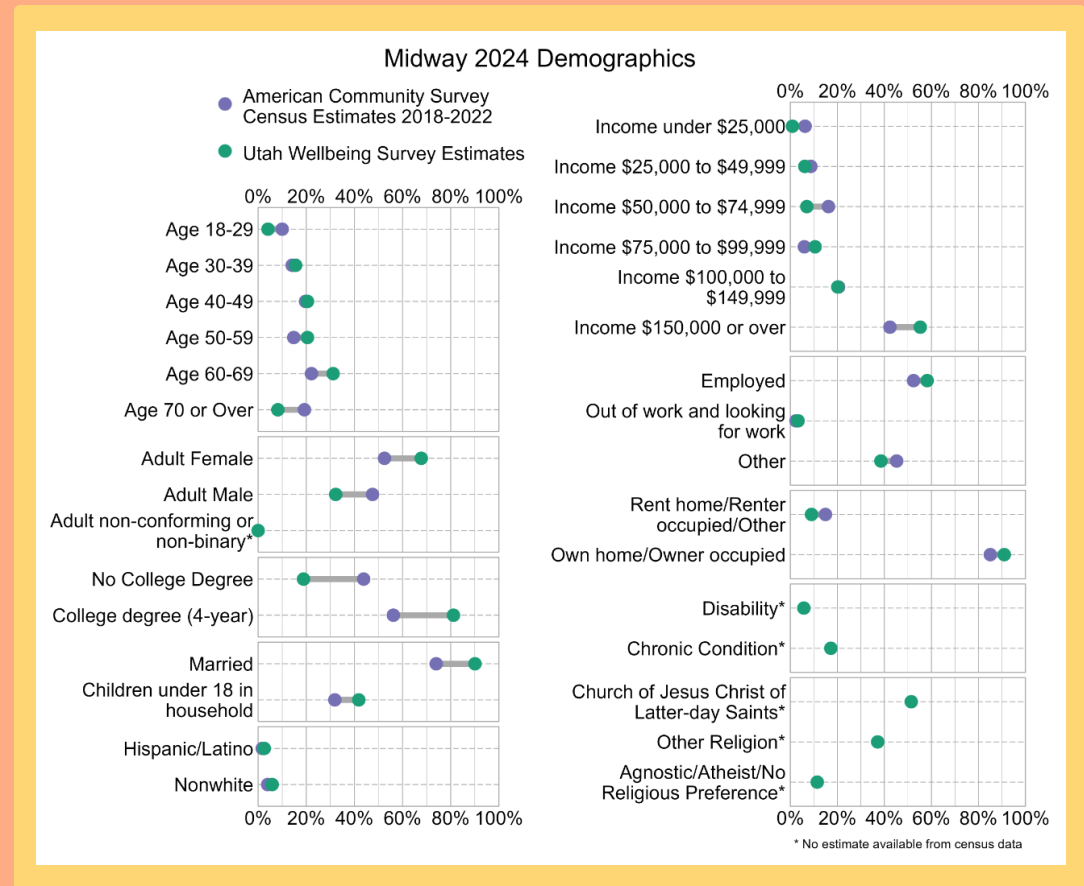


# Midway Wellbeing Survey

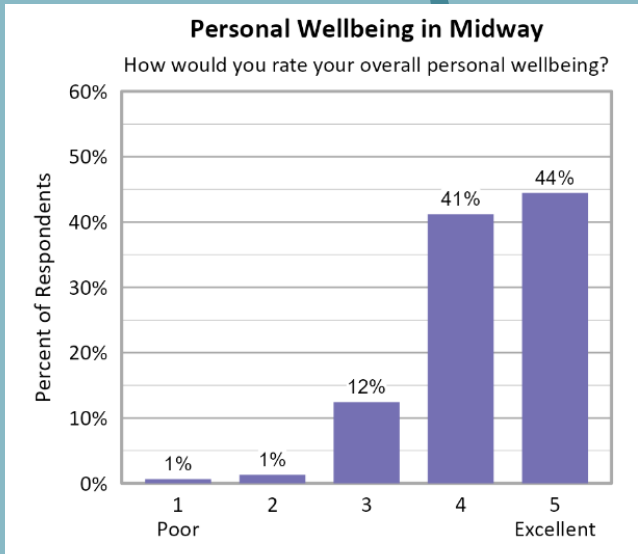
- Online Qualtrics Survey Spring 2024
  - No-cost partnership with Midway for survey recruitment
  - 153 surveys received in 2024
  - Advertised through social media, banners, the city website, City App notifications, and flyers
- 

# Demographics

- 84.3% Full Time Residents
- Average Length of Residence: 12.5 Years
- 42.4% Lived in West Valley City 5 Years or Less
- Survey underrepresents
  - Adult Males
  - Those without a college degree

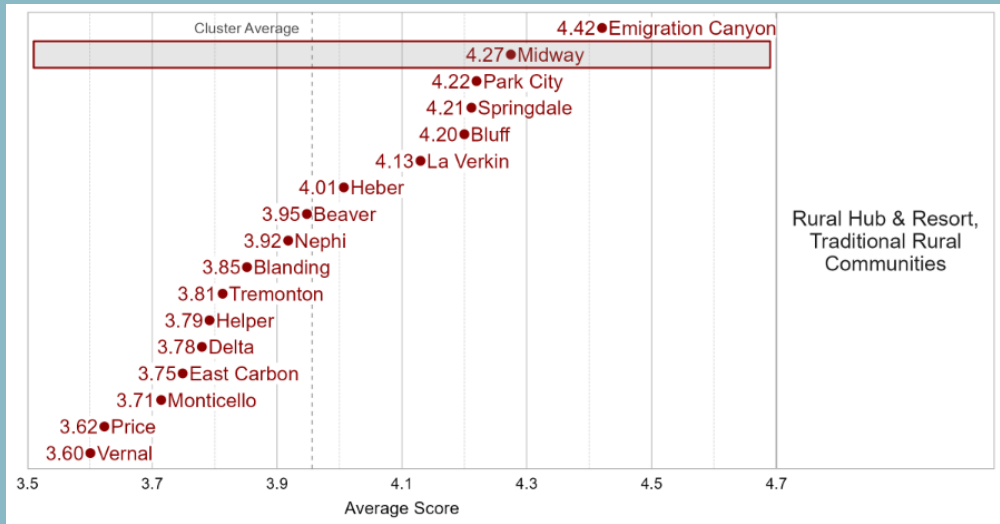


# Personal Wellbeing in Midway

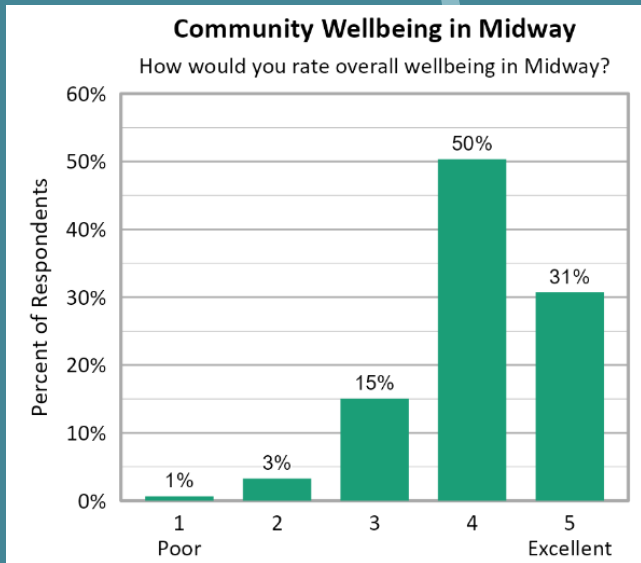


Average  
4.27

86% said  
4 or 5

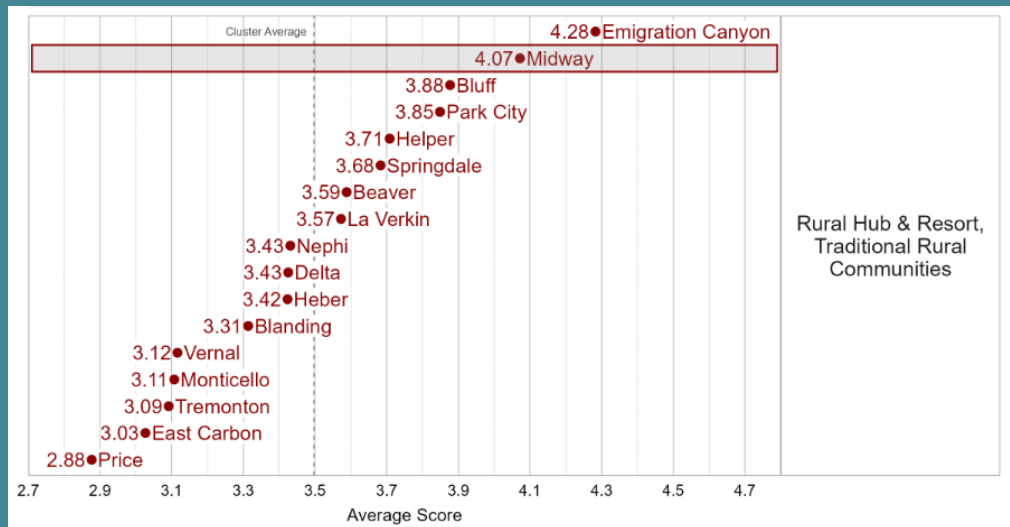


# Community Wellbeing in Midway

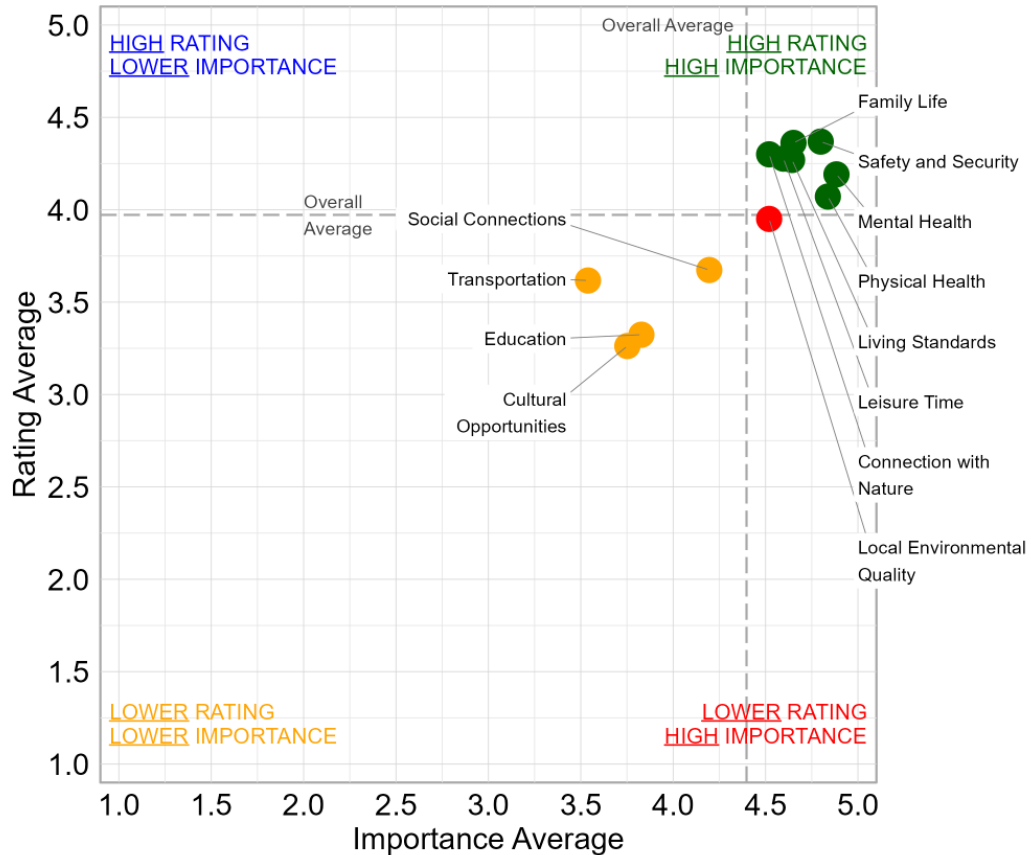


Average  
4.07

81% said  
4 or 5



## Midway Wellbeing Matrix



### Most Important Domains

- Physical Health
- Mental Health
- Safety and Security
- Living Standards

### Highest Rated Domains

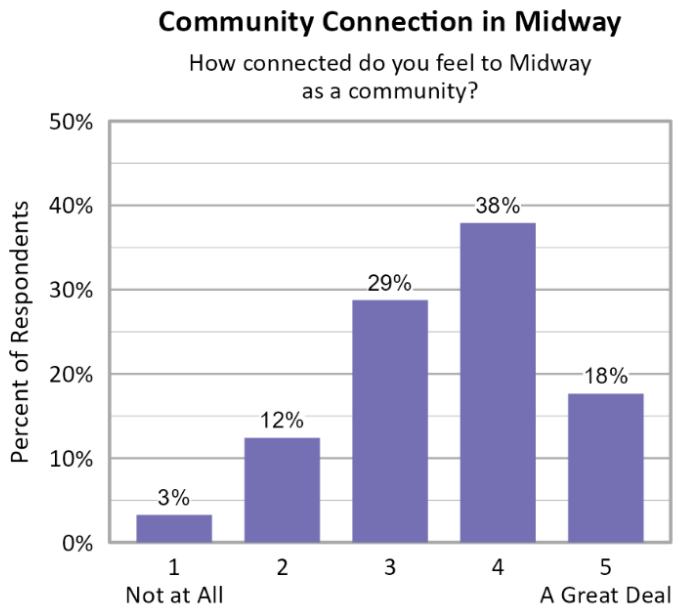
- Safety and Security
- Family Life
- Mental Health
- Leisure Time
- Living Standards
- Connection with Nature
- Physical Health

### “Red Zone”

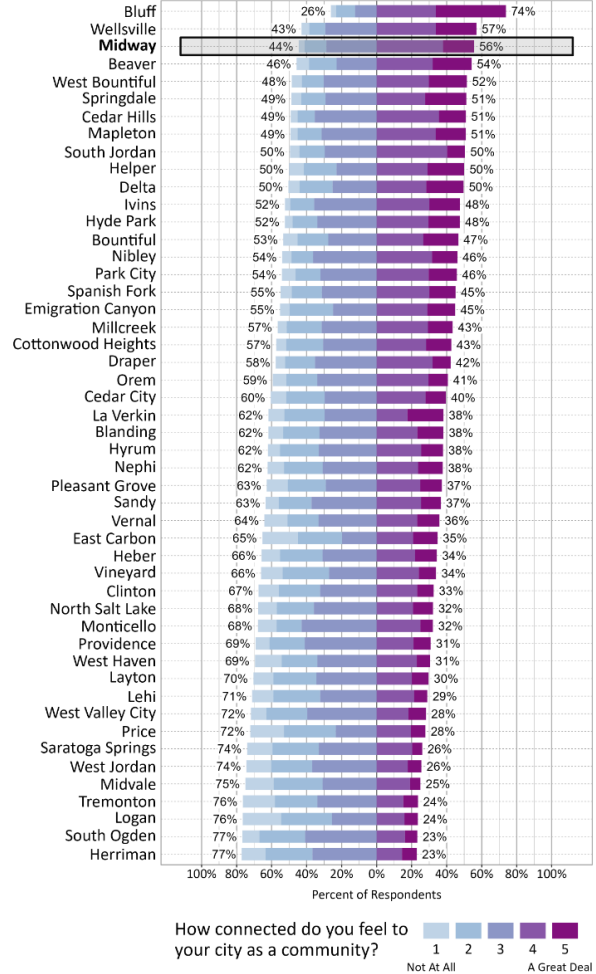
- Local Environmental Quality  
(most important, lower than average rating)



# Community Connection in Midway

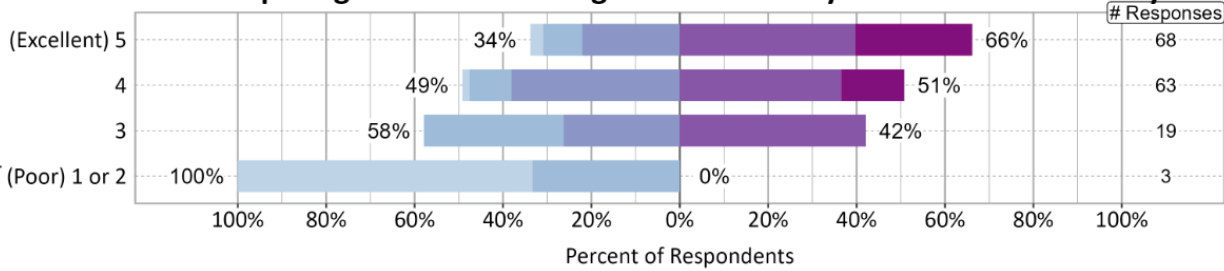


### Comparing Community Connection Across Cities



How would you rate your overall personal wellbeing?

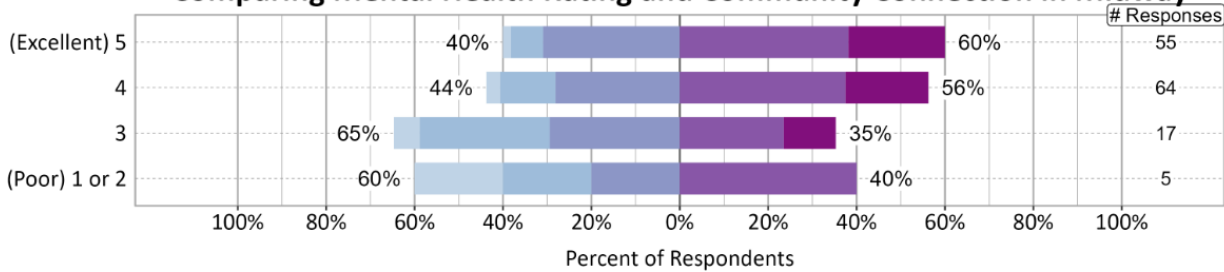
### Comparing Overall Wellbeing and Community Connection in Midway



How connected do you feel to Midway as a community?  
 1 2 3 4 5  
 Not At All A Great Deal

How would you rate your mental health?

### Comparing Mental Health Rating and Community Connection in Midway

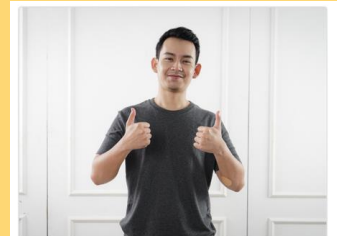


How connected do you feel to Midway as a community?  
 1 2 3 4 5  
 Not At All A Great Deal



Community Connection

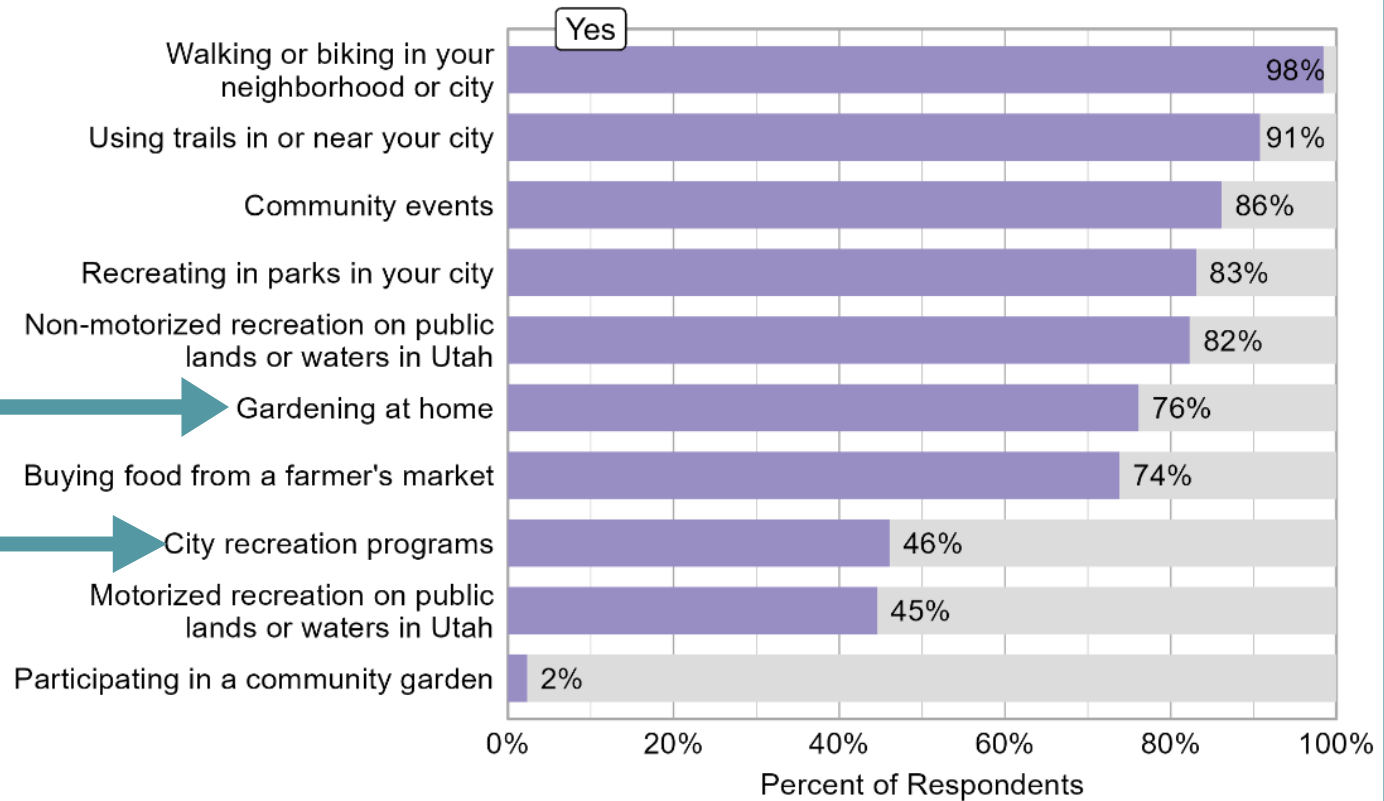
Wellbeing Resources on Website  
<https://www.usu.edu/utah-wellbeing-project/resources>



Mental Health

## Participation in Recreation and Nature-Based Activities in Midway

Have you participated in any of the following activities during the past 12 months?

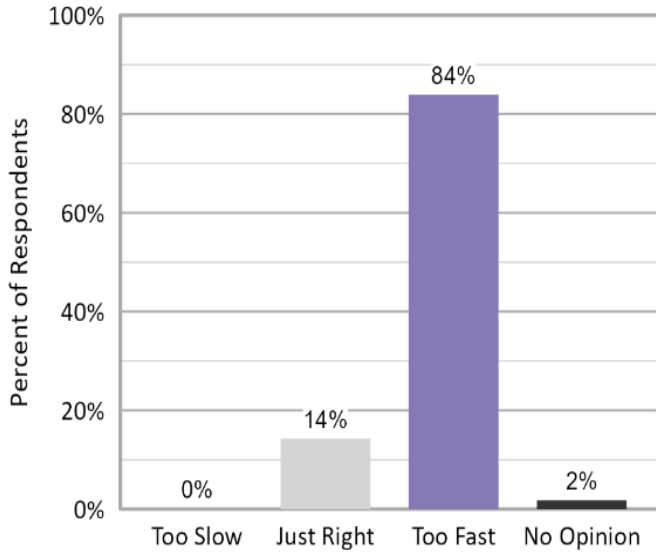


+ Overall Personal Wellbeing,  
Mental & Physical Health

+ Community Connection

### Population Growth in Midway

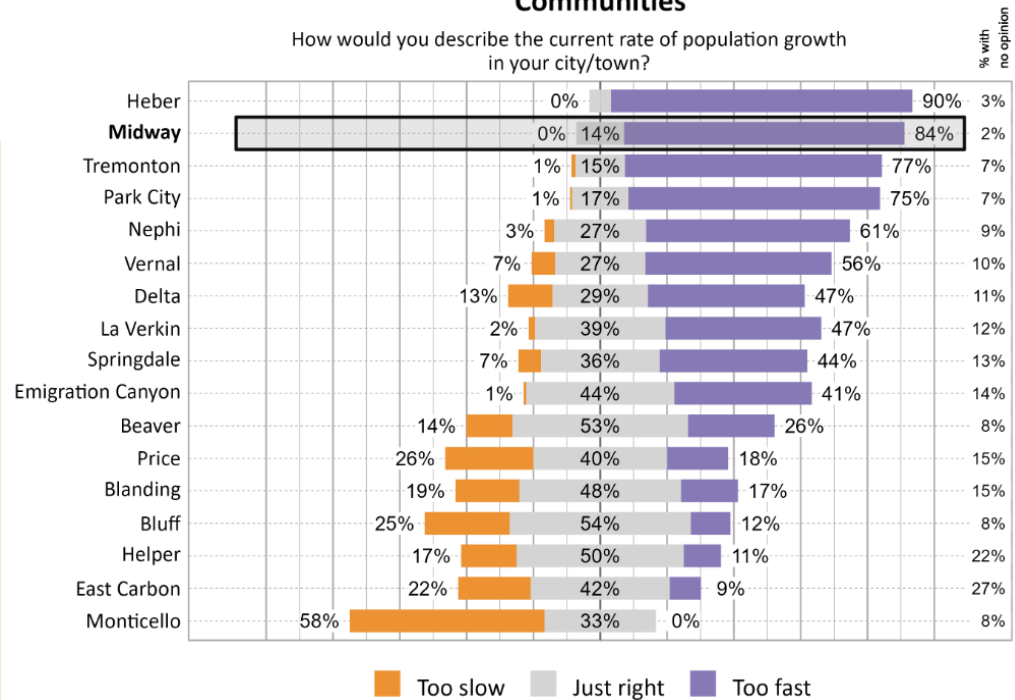
How would you describe the current rate of population growth in Midway?



- 56.1% Population Growth 2010-2020
- 84% said Population Growth is “too fast”

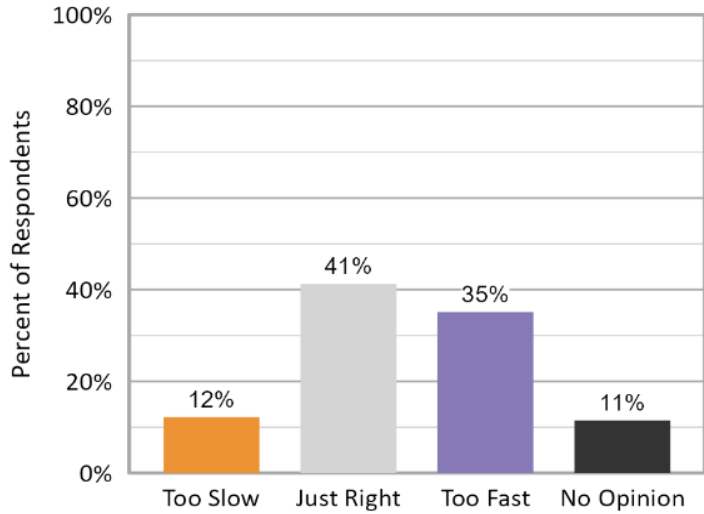
### Population Growth for Rural Hub & Resort, Traditional Rural Communities

How would you describe the current rate of population growth in your city/town?



## Economic Development in Midway

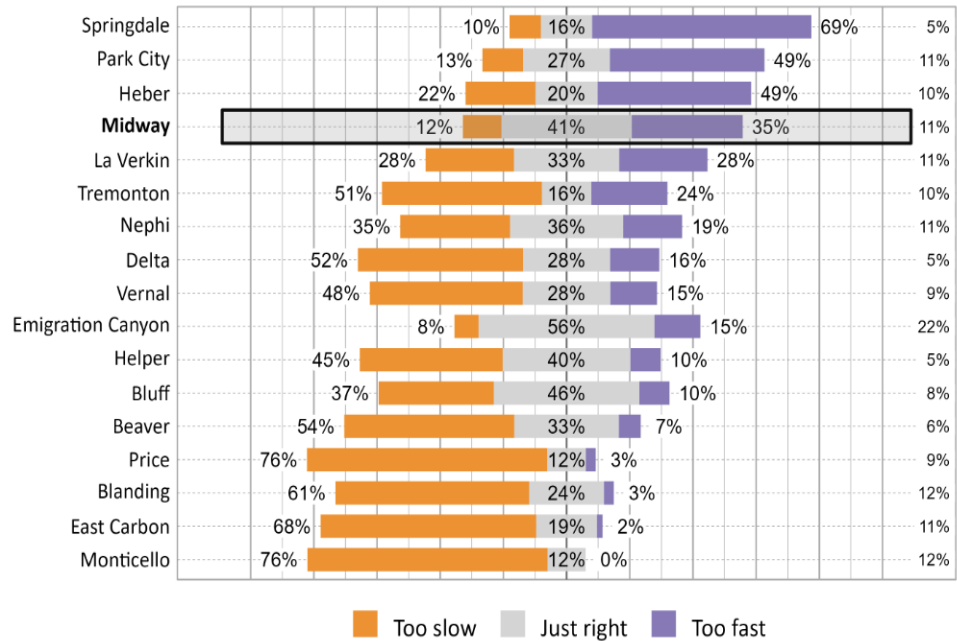
How would you describe the current pace of economic development in Midway?



41% said Economic Growth is "just right"

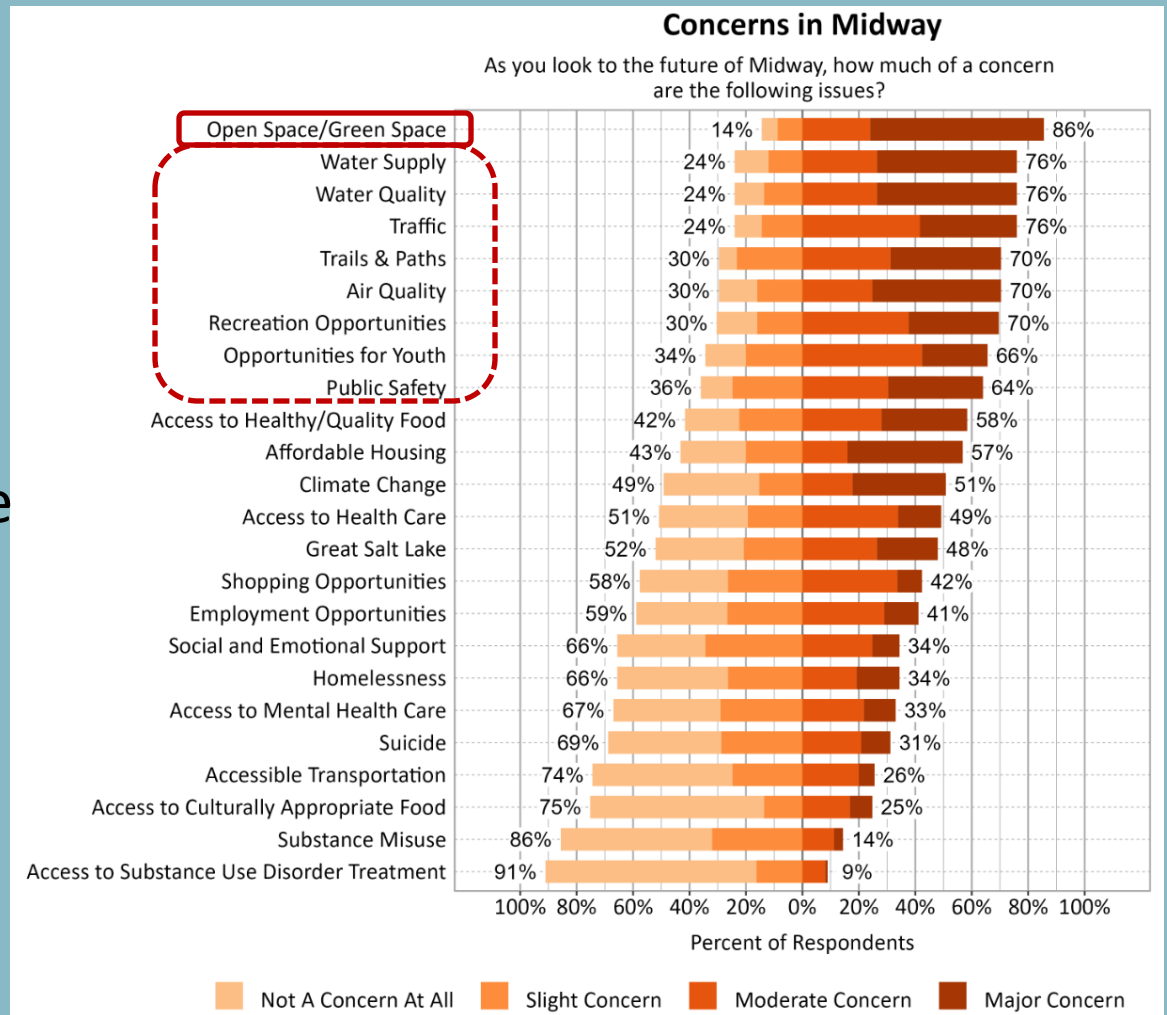
## Economic Development for Rural Hub & Resort, Traditional Rural Communities

How would you describe the current pace of economic development in your city/town?



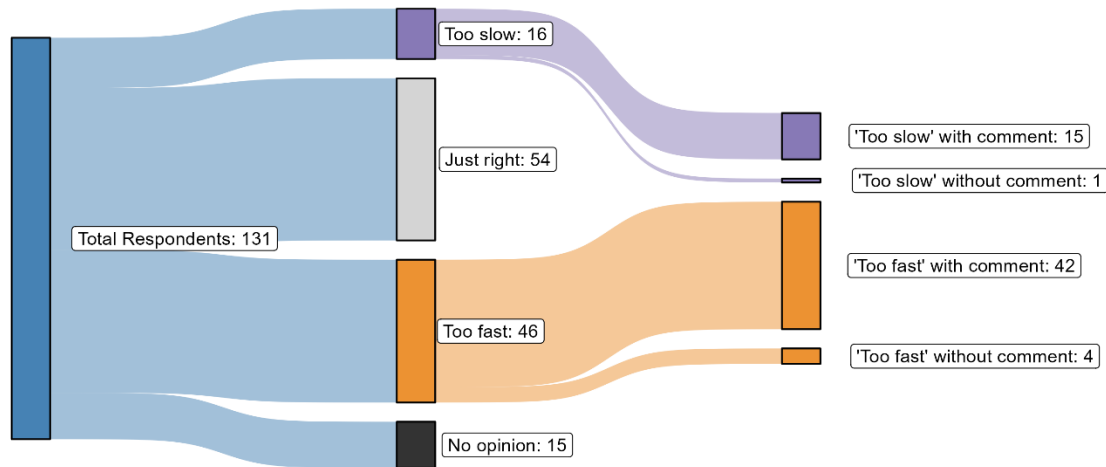
# Concerns in Midway

Open and Green Space  
 Water Supply  
 Water Quality  
 Traffic



## Perceptions about the Pace of Economic Development in Midway

How would you describe the current pace of economic development in Midway?



### Too Slow Need for:

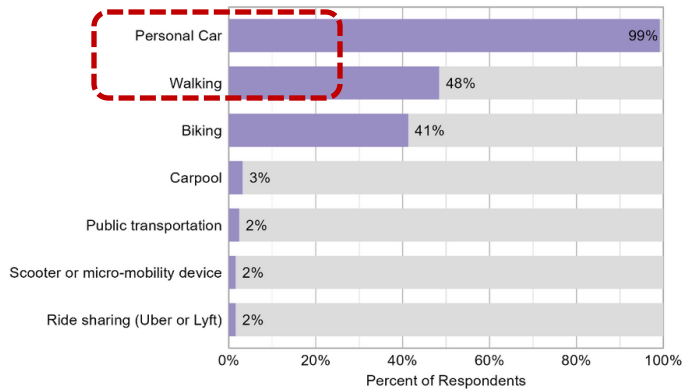
- More Shops
- Restaurants
- Things to Do

### Too Fast

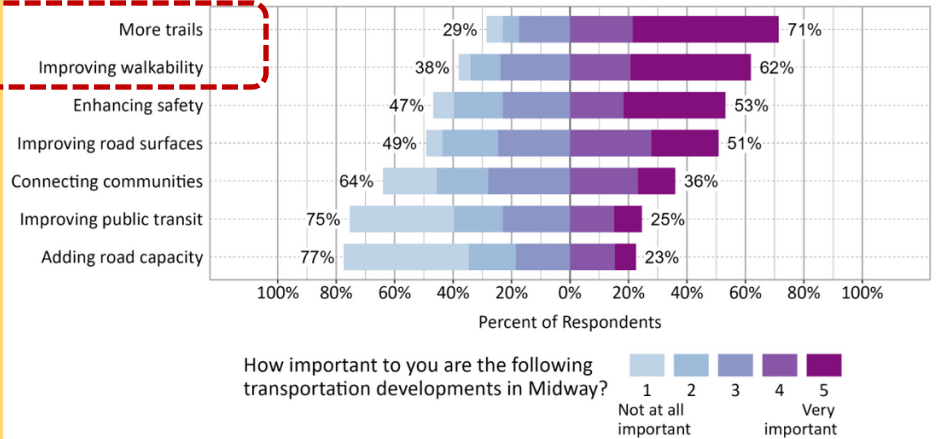
- Housing
- Traffic
- Crowding
- Loss of Open Space
- Loss of Small Town Feel

### Primary modes of transportation in Midway

What are your primary modes of transportation?  
(select all that apply on a regular basis)

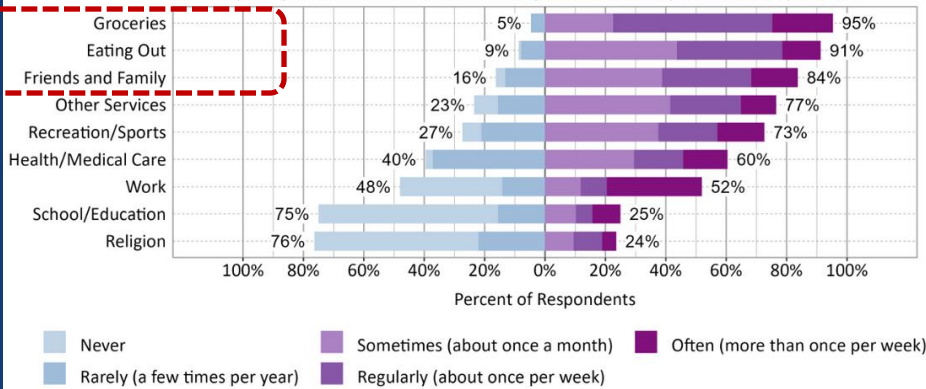


### Possible Transportation Developments in Midway



### Frequency of Midway Residents Traveling to Other Cities for Various Activities

How frequently do each of these activities take you out of Midway to another city or town?



# Transportation

#### Barriers to Travel

- Travel Time (37%)
- Cost (25%)
- Lack of Routes (24%)



# What do people value about Midway?

- Small Town Feel
- Agricultural Feel
- Nature and Beauty
- Social Climate
- Open Spaces



# What could be done to improve wellbeing in Midway?

- Manage Growth and Development
- Road Maintenance
- Speed Limits
- Police Patrols



## Additional Comments

- Rapid Growth and Development
- Low Pay
- High Prices
- Transportation Issues
- Loss of Small Town Feel
- Some Seeking to be Heard by Leaders

# Thank you!



Let us know if you have any questions.

Courtney Flint

[courtney.flint@usu.edu](mailto:courtney.flint@usu.edu)

435-797-8635

