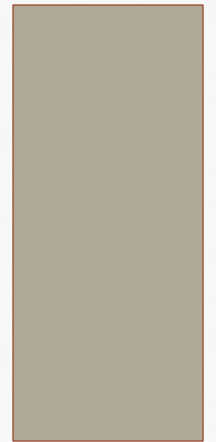


HEBER VALLEY CHAMBER
NEW RESIDENT WEBSITE PAGE

JESSICA TURNER



Digital Welcome Packet





Meet the Team



Heather Siefert

Red Ledges



Joseph Packard

Zions Bank



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Heber City



Danny Hill

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Heber Valley
Chamber



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American National
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New Resident Experience





Project Goal



Reduce the time it takes new move-ins to embrace the good that the Heber Valley provides while helping new residents find ways to give their best to Wasatch County.



The Example Webpage





The Website Wireframe



<https://heathersiefert.com/welcome-to-heber-city/>

- Welcome Video
- Links to primary community web pages will be divided into these sections:
 - New Move In Tasks
 - Community Leaders
 - Wasatch County Traditions
 - Special Events
 - Activities and Recreation
 - Getting Involved with Local Non-Profits



Our Community Partner



- We have partnered with the Heber Valley Chamber of Commerce!
 - The Chamber will host this content on their web site long-term.

Getting the Word Out



- Word-of-mouth tactics include providing QR codes to the Welcome Packet to local:
 - Real Estate Agents
 - Mortgage Brokers
 - Title Companies
 - Apartment Complex Managers
 - Chamber Partners
- Links from local municipality and private business websites to the digital Welcome Packet.



Our Ask



- Once we have finalized the page's URL, we will need your help to add the link to our "New Residents" page on the city municipalities websites.
 - If new residents visits a local website, they will be directed back to the web page we are creating.

Questions

