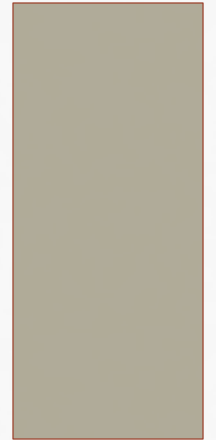


CITY ARCHITECT
CODE TEXT AMENDMENT

ORDINANCE 2021-05



MIDWAY COMMUNITY VISION

- Development of Main Street, Center Street, and the resort areas are very important to the future financial success of Midway and for creating a community that the residents and visitors enjoy because of its charm and character.
- It is important that as Midway changes and develops that we do not lose that charm and character and that new structures embody the heritage that has been created.

MIDWAY COMMUNITY VISION

- Staff feels that Midway has arrived at the point that a professional architect should review all projects that require adherence to the architectural guidelines and becomes part of the review process.
- An architect will be able to work with the developer's design team and will be able to use their training and experience to promote and direct design that matches the vision of Midway as described in the General Plan.

GENERAL PLAN SUPPORT

- Midway will have a unique identity defined by a Swiss European look and feel.
- The Midway “Main Street” district will be defined by homes and businesses that reflect a Swiss/European architecture.
- The Swiss/European theme will draw families and tourists because of its wholesome family orientation.
- Because of the Swiss/European theme businesses will be attracted to Midway and will thrive in this unique environment. Midway ordinances and policies will help them succeed.
- Cultural activities and events will reinforce a family friendly environment with a Swiss/European feeling.
- City ordinances and architectural guidelines will help to define and be consistent with a Swiss/European look and feel.

TOWN ARCHITECT

- Town architect would review commercial projects, including mixed-use developments
 - Review would be a both commercial and residential structures in a mixed-use project
- A deposit would be established before any meetings with the Town Architect
 - \$400 (any unused funds would be returned)

POSSIBLE FINDINGS

- The proposed amendment will help assure that the vision of Midway comes to fruition with each new development that requires adherence to the theming and architectural guidelines.
- A professional architect will be able to work with the developer's design team using education and experience that only a trained professional will have.
- Any commercial and mixed-use projects that require VAC review will be examined by the Town Architect.